

## FEATURES

### CHATTER

Let people talk. See what they're talking about

Your attendees are talking about your conference all over the web -- writing blog posts, sharing pictures on Flickr, sharing videos on YouTube, and debating on Twitter. See it all in one place with EventVue.

**learn more:** Our chatter feature brings together the blog posts, the tweets, the pictures, and the videos that your attendees are posting around the Internet, and brings them to one place. In doing so, the chatter feature allows your attendees to make connections – to discover new people, or new things about people they've already met.

More than that even, our chatter feature encourages your attendees to talk about the conference (which is good), and continue talking about it afterward (which is better). Plus, it allows you to keep tabs on what people are saying, providing instant feedback about what's going on, and what could be improved.

Your attendees make new, and better connections. They talk more about your conference. And they talk about it in a way that informs you. It's win-win-win.

### MESSAGING

Connections without spam

EventVue gives your attendees a secure, spam-free messaging system to connect, and gives you full control over your email list (and over your conference).

**learn more:** We know it's important for your attendees to have a way to connect before the conference starts. But we also know it's important for your listserv to stay private, and we know it's important that the ability to send group-email stay within your hands. That's why we designed the EventVue messaging system.

Our private, 1-to-1 messaging system allows your attendees to plan the connections they want to make. But it also keeps communication secure, keeps contact information private, and keeps spam away.

It gives you more control over your conference email, and more control over your conference. Who wouldn't want that?

## **PROFILES**

### A Good Starting Point

Our simple profiles give attendees some common ground – a place to say a little bit about themselves, and to see a little about other people. Plus, we automatically integrate information from their other online accounts, making our profiles quick-and-easy to create.

**learn more:** Eventvue profiles help your attendees see who else is going to your conference, and see who they want to connect with when they're there. Once they have their own profile created, your attendees can browse through others, or search using keywords relevant to them.

And that's where we want their focus to be: on making connections. So we keep Eventvue profiles simple, and we import your attendees' information from Facebook, Twitter, and LinkedIn to keep the profiles quick-and-easy to create.

EventVue profiles help your attendees make a good first impression, and help them decide who they'd like to meet with in person. But they don't waste anyone's time, and they keep your attendees focus where it should be... on the connections, and on the conference.

## **REGISTRATION INTEGRATION**

### Integration = Less work for everyone

With our integration of Eventbrite and RegOnline registration, we can automatically add your attendees to EventVue when they sign up for your conference. No extra work for them -- or for you.

#### **learn more:**

We know EventVue works. When your attendees all have their own profiles, and are all online making connections, good things happen.

But we also know that you don't want to input all the data manually, from spreadsheets, into our system. So, we integrate your conference data from either one of our preferred registration sites: Eventbrite or RegOnline. It's easy – your attendees sign up through one of the sites, their information is imported directly to EventVue, and with our simple automated profile-construction, your attendees have an instant EventVue identity.

That means your attendees can start connecting with each other right away (with minimal time or effort on their part), and it means you can provide them a place to do it with only minimal time and effort on your part. Pretty cool, huh?